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## सेवा निर्यात संवर्धन परिषद

(वाणिज्य एवं उद्योग मंत्रालय भारत सरकार द्वारा स्थापित)

28th September 2022

Dear Sir/Madam

Subject: Special Offer: Participate in India Pavilion (AS445)

WTM, London 7-9<sup>th</sup> November 2022

Last date: 7<sup>th</sup> October 2022

This is further to our earlier communication in this regard. Based on feedback, SEPC is pleased to offer some concessions on the participation fee which should enable more companies to participate in this prestigious event. This special offer is valid till 7<sup>th</sup> October only.

Your participation in India pavilion of SEPC comes with the following features:

- Highly Subsidized Booth rates as compared with direct participation.
- Flexibility in participation as you can have smaller stall, table space and day wise meeting space.
- Exclusive table space for meetings at highly subsidized cost.
- Completely branded stalls and Pavilion.
- Poster options with no additional costs as per the details which will be shared.
- Logo branding of Indian Delegates at India Pavilion.
- Inclusion at India Pavilion delegate profile booklet.
- Publicity through Indian High Commission in UK.
- Mobilization of business visitors to India Pavilion in close co-ordination with organizers.

Please experience the participation through SEPC as it will add immense value to your business endeavor. The tentative design of India Pavilion and location can be viewed on our portal www.servicesepc.org

This event is supported by Ministry of Commerce and Industry. We are also synergizing the efforts of Ministry of Tourism to showcase India's tourism landscape. We have invited High Commission of India in UK to inaugurate India Pavilion.

SEPC invites interested member/non-members for participation in "WTM London". The minimum booth space size will be 4 sqm, individual table space and Sharing Table Space.

It must be kindly noted that if one chose to participate directly by taking up a made-up stall from WTM organisers the cost would be around Rs.6.5lakhs for 9sqm stall (the minimum one has to take).

HIGHLY SUBSIDISED PARTICIPATION CHARGES UNDER MARKET ACCESS INITIATIVE SCHEME (MAI) BY SEPC		
Participation Type	Table Space	4 sqm stall
For Members	₹ 85,000	₹ 2,25,000
For Non-Members	₹ 1,00,000	₹ 2,75,000

<sup>+18%</sup> GST applicable

## MAI Support to exhibitors in SEPC's India Pavilion:

SEPC registered Members whose export turnover during the previous financial year is less than/upto Rs.50 crores and who have completed one year of membership with SEPC will be eligible for assistance under new MAI scheme up to a maximum of Rs. 75,000/- towards economy class air fare, subject to terms and conditions of new MAI scheme and approval by Ministry.



## SERVICES EXPORT PROMOTION COUNCIL

(Set up by Ministry of Commerce and Industry, Government of India)

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Please register on link below <a href="https://bit.ly/3qIH6Az">https://bit.ly/3qIH6Az</a> latest by 7th October with full payment. It is important you fill all fields in the google form to avoid any delay in processing. Payment must be made by 7th October 2022. For any query, please reach to:

Mr Vikrant Wadhera: Mobile -9910316373 / Email ;Vikrant.wadhera@servicesepc.org Mr Siddhartha Mishra: Mobile- 9999913164 / Email ; siddhartha.mishra@servicesepc.org Mr Mohit Arora: Mobile: 7827517525 / Email : mohit.arora@servicesepc.org

Please confirm your participation at the earliest.

With best regards,

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CA Sunil H. Talati, Chairman, SEPC